



17 South Franklin Turnpike
Ramsey, NJ 07446 USA
Phone: +1 (201) 327-9400
Fax: +1 (201) 934-5684
Web: www.sbsusa.com

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CONTACT: John Myers
+1 (201) 327-9400
jmyers@sbsusa.com

Strategic enhances Multi-Point OEM and MegaDealer Security Capabilities

RAMSEY, New Jersey – June 4, 2014 – Strategic Business Systems, the leader in Motor Vehicle Distribution and Product Support technology, announces a significant enhancement in application security technology that reflects emerging motor vehicle industry requirements. This function will be available on June 9, 2014 with Version 2.7 of Strategic’s Cross Applications System product with matching updates to its Dealer Communication System (DCS) product.

“The trend in the Motor Vehicle industry is toward multi-point MegaDealers where some super-users may manage the activities for multiple locations owned by the same dealer group. In addition, OEM Area Managers often need the ability to easily access the DCS user accounts of dealerships that they manage.” says John Myers, Managing Director at Strategic. “Our customers requested this flexibility to simplify the daily operations of both their area managers and selected megadealer personnel.”

With this new release, the OEM corporate security administrator can designate multiple DCS accounts to be accessible to OEM area managers or else designated megadealer super-users.

This upgrade is available at no charge to all current licensees in good standing of Strategic’s Cross Applications System and Dealer Communication System products.

Other recent product updates:

- Product Service / Warranty / Recall System V3.2 – [Enhanced Extended Warranty Capabilities](#)
- Vehicle Distribution System V4.1 – [Integrated Vehicle Pipeline Management](#)
- Vehicle Distribution System V4.0 – [Vehicle Allocation for Complex Logistical Systems](#)

Strategic Business Systems, of Ramsey, New Jersey, provides information technology to motor vehicle OEMs. In addition to the product service, warranty, and recall technology discussed above, Strategic also provides a complete suite of technology supporting vehicle distribution, dealer communications, consumers, and service parts distribution. Founded in 1982, Strategic has provided technology to over 30 motor vehicle OEMs worldwide. For more information, please visit the company’s website at www.sbsusa.com or its Motor Vehicle OEM product website at www.VehicleSystem.com

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