



17 South Franklin Turnpike

Ramsey, NJ 07446 USA

Phone: +1 (201) 327-9400

Fax: +1 (201) 934-5684

Web: [www.sbsusa.com](http://www.sbsusa.com)

## FOR IMMEDIATE RELEASE

### CONTACT:

John Myers

+1 (201) 327-9400

[jmyers@sbsusa.com](mailto:jmyers@sbsusa.com)

### Strategic enhances Extended Warranty Capabilities

**RAMSEY, New Jersey – April 30, 2014** – Strategic Business Systems, the leader in Motor Vehicle Distribution and Product Support technology, announces a significant enhancement in warranty business technology that reflects emerging motor vehicle industry requirements. This function will be available on May 1, 2014 with Version 3.2 of its Product Service / Warranty / Recall System product with matching updates to its Dealer Communication System (DCS) product.

“Extended warranties add value to Motor Vehicle OEMs, their dealers, and consumers. Managed appropriately, they provide both the OEMs and their dealers with additional profits. Consumers benefit from having more predictable after-warranty cost of ownership.” says John Myers, Managing Director at Strategic. “While our products previously supported third-party extended warranties, our OEM customers can now originate and manage their own programs in house with the same processes that they use for conventional warranties.”

With this new release, Motor Vehicle OEMs can define multiple extended warranty policies and their coverage. Extended warranty contracts can be written for either one vehicle or a fleet of vehicles. Dealers sell these contracts to consumers and report the sale to the OEM. The system will automatically invoice the dealer for contracts sold.

At service check-in (in DCS) both standard and extended warranty coverage for the vehicle are displayed (in addition to open recalls and a service history). Repairs covered through extended warranty policies are processed through the same business processes used for standard warranty policies.

This upgrade is available at no charge to all current licensees in good standing of Strategic’s Product Service / Warranty / Recall System and Dealer Communication System products.

Other recent product updates:

- Vehicle Distribution System V4.1 – [Integrated Vehicle Pipeline Management](#)
- Vehicle Distribution System V4.0 – [Vehicle Allocation for Complex Logistical Systems](#)

**Strategic Business Systems**, of Ramsey, New Jersey, provides information technology to motor vehicle OEMs. In addition to the product service, warranty, and recall technology discussed above, Strategic also provides a complete suite of technology supporting vehicle distribution, dealer communications, consumers, and service parts distribution. Founded in 1982, Strategic has provided technology to over 30 motor vehicle OEMs worldwide. For more information, please visit the company’s website at [www.sbsusa.com](http://www.sbsusa.com) or its Motor Vehicle OEM product website at [www.VehicleSystem.com](http://www.VehicleSystem.com)

###