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Continued Evolution of Vehicle Distribution Technology

RAMSEY, New Jersey – March 3, 2014 – Strategic Business Systems, the leader in Motor Vehicle Distribution technology, announces the continued evolution of its vehicle distribution software. This function is available now with Version 4.1 of its Vehicle Distribution System product and with matching updates to its Dealer Communication System product.

“Version 4.0 of our Vehicle Distribution System significantly improved the value of our software for OEM’s with complex logistical systems and allocation strategies. Version 4.1 extends these capabilities to their dealers with features including integrated vehicle pipeline management,” says John Myers, Managing Director at Strategic. “We want to ensure that every dealer has every possible opportunity to retail every available vehicle - whether that vehicle is in the dealer’s stock, their logistical pipeline, or at a nearby dealer.”

With this enhanced process, dealers can optimize their sales effectiveness based on improved knowledge about their complete supply chain.

This upgrade is available at no charge to all current licensees in good standing of Strategic’s Vehicle Distribution System and Dealer Communication System products.

Strategic Business Systems, of Ramsey, New Jersey, provides information technology to motor vehicle OEM’s. In addition to the vehicle distribution technology discussed above, Strategic also provides a complete suite of technology supporting dealer communications, consumers, service part distribution, product service, warranty, and recall. Founded in 1982, Strategic has provided technology to over 30 motor vehicle OEM’s worldwide. For more information, please visit the company’s website at www.sbsusa.com

For more information on Strategic’s V4.0 software release, please visit:
<http://www.vehiclesystem.com/news/Strategic-VehicleSystem-V4-Announcement.pdf>

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